



Stephen Johnson ON DIGITAL PHOTOGRAPHY



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*Stephen Johnson "applies science to nature and creates art."
-LIFE Magazine*

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Stonehenge at Dawn. 1996.

Perspectives & Techniques from a Digital Photography Pioneer Exploring the Intersection of Art & Technology

This practical guide from master photographer Stephen Johnson chronicles his own expedition on the bleeding edge of digital photography's evolving frontier. He explores a wide range of subjects, from basic camera techniques, to the ethical issues of digital imaging, to technological innovations for the future. What sets this book apart is its approach and execution. This isn't a Photoshop book, although Photoshop is part of the story. It's a book that reflects a master teacher and photographer's lifetime of showing others how to understand and take great photographs.

Stephen Johnson on Digital Photography brings a unique, passionate, and holistic method of teaching to students of photography. Johnson conveys a master's understanding of how any level of "taking pictures" involves a balance of science, craft, and artistic expression. No other book offers the knowledge and background of its author with this breadth of coverage, all in a concise and highly accessible format.

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Comprehensive Coverage Includes:

- ◆ *The evolution of digital imagery*
- ◆ *Digital camera techniques & features*
- ◆ *Scanning*
- ◆ *Asserting control over the digital image*
- ◆ *Color correction & editing*
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- ◆ *Photography as art*
- ◆ *The ethics of digital imaging*
- ◆ *The power of documentary photography*
- ◆ *Photography & social concerns*
- ◆ *Teaching photography*
- ◆ *The future of digital imaging*



photo by Steve Somers

Stephen Johnson is internationally recognized as a digital photography pioneer. His photographs are part of the collections of many institutions, including the J. Paul Getty Museum, the Oakland Museum, the City of New York, the U.S. State Department, and the National Park Service. *With a New Eye*, his digital national parks project, literally made photographic history.

His work in digital photography is renowned. His consulting has influenced products at the core of digital imaging for such clients as Adobe Systems, Apple Computer, Eastman Kodak, Epson, Foveon, and Hewlett-Packard. His work with Adobe includes consulting on the development of Photoshop since 1992 and the creation of Photoshop's Duotone feature.

In 1999, *Folio* magazine declared the publication of Johnson's digital photographs in *LIFE* magazine to be one of the "Top 15 Critical Events" in magazine publishing in the 20th century. He was named to the *Photoshop Hall of Fame* in 2003 for his achievements in Art.

Johnson is "...the preeminent digital landscape photographer." He creates images "unlike anything possible on film..." His prints are "remarkably vibrant, and the details seem to jump out from the image."

—Photo Insider