

# Stephen Johnson

As a photographer, teacher and designer, Stephen Johnson has been teaching and working in photography since 1977. His books include *At Mono Lake*, the critically acclaimed *The Great Central Valley: California's Heartland* and its tutorial companion, *Making a Digital Book*. He runs his own



photography, publishing and design company—scanning and preparing his photographic books digitally and now photographing in the field with a digital view camera. Stephen has taught both traditional and digital photography at the college level, and has lectured at numerous seminars and conferences in the United States and Europe.

Current projects include *With a New Eye*, an all digital national parks photographic project, digital panoramics, and his new book *Stephen Johnson On Digital Photography* being published by McGraw Hill in early 2005.

Stephen's work in digital photography has included software and product development for clients such as *Apple, Adobe, Eastman Kodak, Foveon, Epson, Hewlett Packard, and Leaf*. His work with Adobe includes the creation of the duotone curves shipped with their Photoshop software. He added to the Photoshop Hall of Fame in 2003. Photographic clients have included the *Ansel Adams Publishing Trust*, and the *Friends of Photography*. Johnson's photographs have been widely published and collected internationally. His work was recently featured in *Life Magazine* and on ABC News/Discovery Channel's *Discovery News*.

## Digital Photography Workshop with Stephen Johnson

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# Digital Photography Fundamentals Workshop



with  
Stephen Johnson

January 28-29, 2006  
Pacifica, California

# Digital Photography Fundamentals

with *Stephen Johnson*

January 28-29, 2006

Stephen Johnson Photography Studios at The Sanchez Art Center

Pacifica, California \$450

This is an exciting exploration of photography's powerful new digital tools with one of the most knowledgeable artists in the field. This class is designed to provide you with the background and understanding to transition your work into the digital realm. The basics are covered here, in real world terms, with care to make sure the concepts are understood and the complications simplified. Those basics are built on to tackle the thorny issues of camera design and choice, data storage, color management and printing. .

These two days are designed to breakdown misunderstanding, build enthusiasm and make clear fuzzy concepts that can hold your work back from feeling comfortable and in control. Many experienced photographers have taken this class and raved about its helpfulness in their digital transition and understanding.

In this digital era, slides or negatives can be scanned and digital cameras can make your vision able to be seen on site, all new capabilities that can set you on a course that could be the visual equivalent of never-never land. You'll walk in with your photographs and your imagination, and walk out with a new vision of where photography is headed, and how to help shape that future to your vision.

Digitized photographs are almost infinitely malleable, tunable to your vision of the scene, or your imagination. Montage and collage is seamless. Restoration of damaged and faded photographs is a joy. Funky color balance can be faithfully corrected. Archiving takes on whole new meaning. Strange new worlds can form before your eyes. With digital cameras, the moment captured is seen only moments later.

This workshop is about taking control of your work, from the recording of light, to the image on paper. Even in graphic arts reproduction, imagemakers can control what happens to their reproduced work, create beautiful duotones, tritones, or even quadtones, making a reproduction imitate the depth of a silver print or stay true to the carefully controlled color of your original.

This workshop will explore photography's evolution into a digitally based medium, demonstrating the technology and discussing the implications and opportunities of this dramatic change.

## Topics Include

- What is a Digital Image
- Hardware Choices
- Input/Scanning
- Digital Cameras in the Field and Studio
- Software: The Electronic Darkroom
- Basic Tools/Image Editing
- Color and Contrast
- Digital Photo Tools & Techniques
- ColorSync & Color Management
- Image Compression
- Printing/Color Separations
- Archival Considerations
- Data Storage
- Digital Portfolios

## Explore the Possibilities

The workshop will concentrate on digital photography's possibilities as a fine-arts photography tool, using Macintosh computers, Adobe's Photoshop software and inkjet printers. All necessary equipment will be provided during the workshop and topics will be discussed in non-technical terms.

You'll leave having a good grasp of the kind of equipment you need to accomplish your goals, budgets, priorities, and best of all, what you can do with these ever more capable and amazing tools.

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## R E G I S T R A T I O N

Name	Company	
Address		
City/State/Zip		
Telephone	Email Address	Workshop Date
Photographic Interests		
Computer experience & equipment?		
How did you learn about this workshop?		

Registration fee must be paid in full to secure a spot in the class. Additional information will be sent upon registration. Make check payable to: Stephen Johnson Photography or call with a credit card.

This workshop is financially dependent on adequate class registration. When minimum enrollment requirements are not met, the class will be cancelled, and a full refund given. You will be notified at least one week in advance if a workshop is cancelled. Student initiated cancellations received prior to one month before the workshop will receive a full refund, a 50% refund will be given for notice received 2 weeks immediately prior to the workshop (a full refund less a \$50 overhead fee will be given if another student is able to fill the spot from a waiting list).

*Photography Workshops with Stephen Johnson*

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