



STEPHEN JOHNSON

PHOTOGRAPHY

DIGITAL  
PHOTOGRAPHY  
WORKSHOPS

SPRING SUMMER 2010

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# DIGITAL PHOTOGRAPHY WORKSHOPS

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## The Workshop Program

Welcome to Stephen Johnson Photography's Digital Workshop Program. We hope you find our selection of classes interesting and useful for your needs. We take the imparting of information and the empowerment of our students quite seriously. The digital age has considerably enhanced our ability to teach, and we believe your ability to capture what you see. This program is designed to help you benefit from both.

Individual problem solving has been a high priority in this workshop program all through its 25 year history. Classes are kept small to maximize individual attention. Plan to bring some of your work to demonstrate how you see, what you are happy with, and photographs that indicate problems you are encountering. Some digital cameras will be available to borrow during the workshops.

Participants are responsible for their own transportation, food and lodging. Suggested places to stay in motels and campgrounds will be provided. Field workshop enrollment is generally limited to 10 students.

Full agendas are planned for these workshop, including dawn and dusk sessions. We will be doing a fair amount of walking when possible.



## Our Hands-On Lab

In the past, I have been frustrated in teaching digital printing. I wanted to teach hands-on classes more often, but my own space was limited to seminar and demonstration. Other labs were under-powered, under-equipped and constrained on ink and paper. I gradually became determined to build my own facility that could rise beyond those constraints.

With these desires in mind, I have assembled the equipment to teach printing and digital photography the way I think it ought to be done, with solid information, great facilities and careful feedback, proper lighting, time and thought. We successfully premiered this new capability in March 2006 and used it in a variety of success workshops. We continue these offerings with our Fine-Art Digital Printing Hands-On Workshop and others.

# WORKSHOP TESTIMONIALS

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Stephen is a superb teacher, who knows how to explain complex techniques. He understands how much his students know and don't know, and proceeds from there. He covered a great deal of information in a gentle and stimulating manner. Stephen has gotten me started on a long project and his strong positive support has been invaluable

Andrew A Stern, Professor Emeritus  
Graduate School of Journalism  
University of California, Berkeley



Steve's pioneering work in digital imaging, extensive knowledge of and experience in digital photography technologies and ability to explain complex subject matter so that workshop attendees can both understand and use his techniques make Steve an outstanding teacher. Steve's workshops are well planned with ample opportunities to observe techniques in use. Steve has a very strong interest in helping workshop attendees not just understand but also put to use his digital imaging knowledge and techniques presented in his workshops.

Richard C. Edwards. Rich Edwards Imagery

Stephen Johnson's workshop on digital photography has entirely shifted my former perspective about digital imaging. What I learned in his workshop gave me a new outlook on film, digital imaging, visual sensitivity to color, film and chip sensitivity to color, pre-visualization and composition, and digital printing. What better place to see and remember true color, than in the light of the landscape itself.

A master in the medium, I consider him as I do the classic photographers that I have been so influenced by. His keen sense of color and composition is stunning, and I am inspired by where he has gone in the world of photography. I have a great respect for the scope of knowledge he has, which he generously shares with other photographers.

His integrity is solid, his work is amazing, and the knowledge I have gained in his workshop has continued to directly help me understand and grow in my own creative adventures.

Janie Fitzgerald. Los Angeles, California

Stephen Johnson's Southwest Workshop was the experience of a lifetime.

John Csongradi. Southwest Workshop Student

# STUDIO DIGITAL PHOTOGRAPHY WORKSHOPS

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## Fine Art Digital Printing Workshop Hands-On

\$975

*Stephen Johnson Photography Studios, Pacifica, California. May 1-4, 2010*

This workshop focuses exclusively on fine-art digital printing. Concentration on inkjet printing with pigment and black/gray ink combinations on coated and rag papers. Learn from the digital pioneer how he obtains his impressive results. Four days of lectures, printing, and feedback in the studio.



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## Intermediate Digital Printing Hands-On

\$475

*Stephen Johnson Photography Studios, Pacifica, California. April 10-11, 2010*

This workshop focuses exclusively on fine-art digital printing. Refine your digital printing skills. Two days of printing, and feedback in the studio. Prerequisite: Fine Art Printing.

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## From RAW to Print in One Week

### Summer Digital Boot Camp

\$1250

*Stephen Johnson Photography Studios, Pacifica, California. July 1-16, 2010*

An intense immersion into digital photography with one of its pioneers. In five days you will go from perhaps not even understanding what a RAW file is, to making well-crafted and thoughtful prints. Some fieldwork and extensive lecture and lab work will fill our time together. Every student will have full access to their own workstation in our lab. Topics include practical experience with digital exposure, RAW processing, image editing, color management and printing.

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## Photographic Critique Sessions

\$45

*Stephen Johnson Photo Studios, Pacifica, CA. 3rd Thursday/Month. 7-10pm*

Feedback on our work has proven critical to many of us involved in the arts. In this emerging age of digital photography, it is hard to find people knowledgeable in the technology and with a background and experience in the fine arts.

# IN THE FIELD: WINTER SPRING SUMMER 2010

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## Tahoe Photo Retreat and Critiques

\$450

*April 17-18, 2010*

Come spend a weekend in the Sierra with photographer Stephen Johnson in Alpine Meadows near Squaw Valley in Lake Tahoe. This two-day retreat is designed to immerse you in photography. Work with Steve on image processing, composition, and the why of photography.



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## Point Reyes National Seashore

\$975

*May 15-17, 2010*

A beautiful coastal forest, isolated undeveloped beaches and views encompassing hundreds of square miles of land and sea will be the rewards of this weekend at Point Reyes. This dynamic landscape promises an intensive and interesting three days on northern California's rugged coastline.



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## San Francisco Digitally

\$475

*June 12-13, 2010*

Join us for a two day digital photography workshop exploring some of San Francisco's most visually interesting areas. We'll spend time in the Presidio with its old forts and forests, downtown skyscraper cityscapes, the Palace of Fine Arts World's Fair remnants, Fort Point with its spectacular views of the Golden Gate Bridge, (and possibly the Marin Headlands) and the urban eden of Golden Gate Park. We will also take in the restored Cliff House and its historic Camera Obscura. Much time will be spent walking and looking, knowing we will be in the area for awhile, giving you the freedom to explore, but also keeping help nearby.

# INTERNATIONAL: SUMMER 2010

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## The Tuscan Landscape

\$3600

with *Stephen Johnson* September 23-30, 2010

Spend a week in Italy with renowned landscape photographer/educator Stephen Johnson. Centered in a 12th Century Tuscan monastery, this photography workshop promises to be an extraordinary opportunity to explore the Tuscan landscape and learn from one of the most dynamic educators and talented photographers working today.

Workshop headquarters will be San Fedele, an ex-monastery dating back to the 12th century. It is situated in the Chianti hills, 12 km north of Siena and 45 km south of Florence. The nearest towns are the medieval city of Radda-in-Chianti and the village of Vagliagli. San Fedele was completely restored beginning in 2001 and today has 17 guest rooms and several classrooms and studios.

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## Iceland: Mastery of Landscape

\$5000

*July 25-31, 2010*

In Iceland, the wondrous and raw volcanic landscape, geothermal features and sheer remoteness are the settings for this experience. Water and sea, weather and mountains, reflection and growth. Come spend the week with us on this magnificent and raw island country.

We will work in the field and in the lab. We will interact with what has been done. We will look, ask much of our work and press on the make it as strong and sensitive as possible.



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# 2010 WORKSHOP REGISTRATION

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Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Cell \_\_\_\_\_ Email \_\_\_\_\_

Workshop Location and Date \_\_\_\_\_

Computer experience & equipment? \_\_\_\_\_

\_\_\_\_\_

Camera & photo printing equipment? \_\_\_\_\_

\_\_\_\_\_

How did you learn about this workshop? \_\_\_\_\_

\_\_\_\_\_

Let us know if you are interested in: \_\_\_\_\_ ride sharing, \_\_\_\_\_ sharing accommodations. We can then put you in touch with other participants. Do you intend to stay in: \_\_\_\_\_ motels or \_\_\_\_\_ campgrounds?

Registration fee must be paid in full to secure a spot in the class. Additional information will be sent upon registration. Make check payable to: Stephen Johnson Photography or call with a credit card.

These workshops are financially dependent on adequate class registration. When minimum enrollment requirements are not met, the class will be cancelled, and a full refund given. You will be notified at least one week in advance if a workshop is cancelled. Student initiated cancellations received prior to one month before the workshop will receive a full refund, a 50% refund will be given for notice received within 30 days of the workshop (a full refund less a \$50 overhead fee will be given if another student is able to fill the spot from a waiting list).

## Photography Workshops with Stephen Johnson

1220-C Linda Mar Blvd. Suites 5-7, Pacifica, CA 94044 650 355-7507 fax 650 355-0232

email: [info@sjphoto.com](mailto:info@sjphoto.com) webpage: [www.sjphoto.com](http://www.sjphoto.com)



# Stephen Johnson

As a photographer, teacher and designer, Stephen Johnson has been teaching and working in photography since 1977. His books include *At Mono Lake*, the critically acclaimed *The Great Central Valley: California's Heartland* and its tutorial companion, *Making a Digital Book*. Stephen has taught both traditional and digital photography at the college level, and has lectured at numerous seminars and conferences in the United States and Europe.

Current projects include *With a New Eye*, the groundbreaking and historic all digital national parks photographic project, and a series of very high resolution digital panoramics. His 2006 book from O'Reilly *Stephen Johnson on Digital Photography* has received accolades far and wide.

In 1999, *Folio Magazine* declared the publication of Johnson's digital photographs in *Life Magazine* to be one of the *Top 15 Critical Events* in magazine publishing in the twentieth century. Stephen Johnson was named as a 2003 inductee into the *Photoshop Hall of Fame*, recognized for his achievements in Art. Canon named Steve as one of their *Explorers of Light* in 2006.

Stephen's work in digital photography, desktop color separations and digital imaging has included software and product development for clients such as *Apple, Adobe, Eastman Kodak, Leaf, Radius, Ricoh, Foveon* and *SuperMac*. His work with Adobe includes the creation of the duotone curves shipped with their Photoshop software. Photographic clients have included the *Ansel Adams Publishing Trust*, and the *Friends of Photography*. Johnson's photographs have been widely published and collected internationally. His work has been featured in *Life Magazine* and on ABC News/Discovery Channel's *Discovery News*.



## Digital Photography Workshops with Stephen Johnson

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650 355-7507 fax 650 355-0232

email: [info@sjphoto.com](mailto:info@sjphoto.com) [www.sjphoto.com](http://www.sjphoto.com)

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